



SCENT
BRANDING

Aire-Master[®]

SERVICES & PRODUCTS

®



Aire-Master

SCENT BRANDING Service

D3000 Diffuser

(See all our scent diffusers on page 5)



Boost your brand's impact through the power of scent!

Aire-Master brings you the best-kept secret of big companies and most neglected tool in marketing—scent branding! Our Scent Branding Service can play a vital role in helping your brand create a lasting impression on your customers.

We're able to bring our Scent Branding service to any size area—from small interior spaces to large indoor environments. We'll guide you in selecting the right fragrance that fits your brand perfectly.

Benefits of Scent Branding

- Creates a great first impression
- Increases brand recall and recognition
- Customers linger longer to spend more

How Aire-Master Scent Branding Service Works

We take care of everything you need to enhance your brand experience. There's nothing for you to do!

- Service schedule that works for you
- No equipment to buy
- We maintain and service equipment

We have a wide variety of fragrances in eight themes to complement your business



1. Calming

Relaxing and soothing aromas to center the mind and body

Fragrance Examples:
Dark Vanilla, Green Tea Lemongrass, Lavender



2. Exotic

Luxurious fragrances from the tropics

Fragrance Examples:
Black Bamboo, Golden Mango, Tahitian Sunset



3. Fresh

Experience deep, clean fragrances of crisp mornings and sunlit fields

Fragrance Examples:
Clean Cotton, Fresh Air, Summer Breeze



4. Fun

Relive the fun of childhood with the fruity smells of mouth-watering nostalgia

Fragrance Examples:
Cherry Berry, Fruit Slices, Juicy Melon



5. Inviting

Bring the outdoors indoors with our warm and sensual fragrances

Fragrance Examples:
Golden Bamboo, Green Tea, Woody Path



6. Romantic

Sweet floral scents that evoke nostalgic memories reminiscent of days gone by

Fragrance Examples:
Floral, Pom Springs, White Tea & Thyme



7. Uplifting

Invigorating fragrances that wake up the mind and stimulate the senses

Fragrance Examples:
Blue Agave, Eucalyptus Spearmint, Grapefruit Zest



8. Welcoming

Inviting aromas from Grandma's kitchen of nourishing warmth and homemade goodness

Fragrance Examples:
Grapefruit Vanilla, Harvest Spice, Pumpkin Spice

How It Works

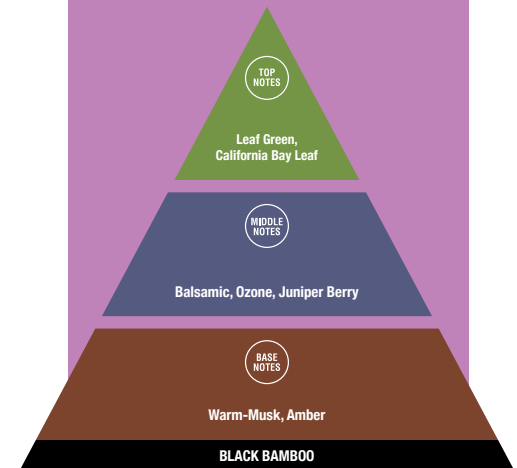
Every Aire-Master fragrance* works on three levels:

Top notes create the initial impression of the fragrances.

Middle notes create the main theme.

Base notes bring depth and solidify the fragrance.

*Each fragrance is a proprietary blend of natural essential oils and fine aromatic compounds. Contains no petroleum carriers or harsh propellants.



Find all these fragrances and much more at: www.airemaster.com/services/scent-marketing/



Aire-Master®



1.800.525.0957 airemaster.com

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