Aire-Master brings you the best-kept secret of big companies and most neglected tool in marketing—scent branding! Our Scent Branding Service can play a vital role in helping your brand create a lasting impression on your customers. We’re able to bring our Scent Branding service to any size area—from small interior spaces to large indoor environments. We’ll guide you in selecting the right fragrance that fits your brand perfectly.

**Benefits of Scent Branding**

- Creates a great first impression
- Increases brand recall and recognition
- Customers linger longer to spend more

**How Aire-Master Scent Branding Service Works**

We take care of everything you need to enhance your brand experience. There’s nothing for you to do!

- Service schedule that works for you
- No equipment to buy
- We maintain and service equipment

Boost your brand’s impact through the power of scent!
We have a wide variety of fragrances in eight themes to complement your business

1. Calming
   Relaxing and soothing aromas to center the mind and body
   Fragrance Examples: Dark Vanilla, Green Tea, Lemongrass, Lavender

2. Exotic
   Luxurious fragrances from the tropics
   Fragrance Examples: Black Bamboo, Golden Mango, Tahitian Sunset

3. Fresh
   Experience deep, clean fragrances of crisp mornings and sunlit fields
   Fragrance Examples: Clean Cotton, Fresh Air, Summer Breeze

4. Fun
   Relive the fun of childhood with the fruity smells of mouth-watering nostalgia
   Fragrance Examples: Cherry Berry, Fruit Slices, Juicy Melon

5. Inviting
   Bring the outdoors indoors with our warm and sensual fragrances
   Fragrance Examples: Golden Bamboo, Green Tea, Woody Path

6. Romantic
   Sweet floral scents that evoke nostalgic memories reminiscent of days gone by
   Fragrance Examples: Floral, Pom Springs, White Tea & Thyme

7. Uplifting
   Invigorating fragrances that wake up the mind and stimulate the senses
   Fragrance Examples: Blue Agave, Eucalyptus Spearmint, Grapefruit Zest

8. Welcoming
   Inviting aromas from Grandma’s kitchen of nourishing warmth and homemade goodness
   Fragrance Examples: Grapefruit Vanilla, Harvest Spice, Pumpkin Spice

How It Works
Every Aire-Master fragrance* works on three levels:

Top notes create the initial impression of the fragrances.

Middle notes create the main theme.

Base notes bring depth and solidify the fragrance.

*Each fragrance is a proprietary blend of natural essential oils and fine aromatic compounds. Contains no petroleum carriers or harsh propellants.

Find all these fragrances and much more at: www.airemaster.com/services/scent-marketing/