

Aire-Master

SCENT BRANDING

Service



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Elevate your brand's impact through the power of scent!

Pairing a scent with your brand makes your business unforgettable. It creates positive associations with your products and services that buyers remember. Aire-Master scent branding can play a vital role in creating a great first impression on your customers.

What else can scent branding do for you?

- Encourages buyers to linger longer
- Attracts new customers
- Inspires brand loyalty
- Increases sales and repeat business



Scan to discover scent branding!
airemaster.com/scent

We have a wide variety of scents in eight themes to complement your business



1. Calming

Breathe in relaxing and soothing aromas to center the mind and body.

Scent Examples:

Green Tea Lemongrass, Lavender, White Tea & Thyme



2. Exotic

Indulge your senses with luxurious fragrances from the tropics.

Scent Examples:

Black Bamboo, Grapefruit Vanilla, Tahitian Sunset



3. Fresh

Enjoy the deep, clean scents of crisp mornings and sunlit fields.

Scent Examples:

Fresh Cotton, Fresh Air, Summer Breeze



4. Fun

Relive childhood with the fruit-infused smells of delectable nostalgia.

Scent Examples:

Cherry Berry, Fruit Slices, Orange Dreamsicle



5. Inviting

Capture the great outdoors with these aromatic reminders of nature.

Scent Examples:

Sweet Emotion, Winter Forest, Woody Path



6. Romantic

Create an unforgettable ambiance with a tender bouquet of floral scents.

Scent Examples:

Floral, Magnolia Blossom, Starry Night



7. Uplifting

Awaken the mind and stimulate the senses with invigorating aromas.

Scent Examples:

Blue Agave, Eucalyptus Spearmint, Green Tea



8. Welcoming

Visit Grandma's kitchen with inviting smells of homemade goodness.

Scent Examples:

Dark Vanilla, Harvest Spice, Warm Pumpkin Pecan

SCENT FACTS

What are they made of?

A combination of natural, and essential oils plus fine aromatics. No petroleum carriers or harsh propellants!

How do they work?

Top notes: create an initial impression

Middle notes: develop the main theme

Base notes: explore depth and maintain strength

What's the final secret?

See the first paragraph on page 6 for the answer.



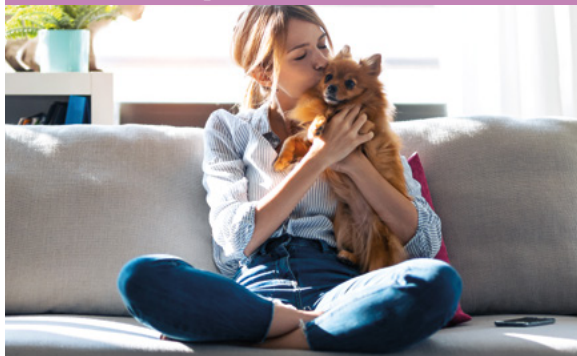
► Turn the page to find your business type and ultimate scent experience.



Find your scent experience

We'll help you select the right scent to match your business. If you're looking for a holiday or a special order scent, we can do that too!

Apartments



White Tea & Thyme



Grapefruit
Vanilla

Golden
Bamboo

Churches



Golden Bamboo



Fresh
Air

Blue
Agave

Clinics & Hospitals



Green Tea Lemongrass



Fresh
Cotton



Summer
Breeze

Day Cares



Fruit Slices



Red
Raspberry



Juicy
Melon

Entertainment



Blue Agave



Pure
Sunshine



Mango
White Tea

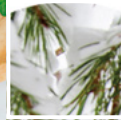
Fitness



**Eucalyptus
Spearmint**



**Fresh
Orange**



**Winter
Woods**

Restaurants



Apple Cider



**Dark
Vanilla**



**Orange
Spice**

Hotels & Resorts



Black Bamboo



**White Tea
& Thyme**



**Mango
White Tea**

Retail



Grapefruit Vanilla



Floral



**Black
Bamboo**

Nursing Facilities



Fresh Cotton



**Lemon
Twist**



Lavender

Not finding your establishment? No worries!
Your representative will guide you in the right scent direction.

What else can
Aire-Master scents do? ►