



# **GREEN?**

Many products are being advertised as "certified green," but what does this mean? In reality, many organizations are offering their independent certification without governmental authority and/or endorsement. An official "Green" certification has not yet been developed by any governmental agency. Nor is there a specific federal standard for air fresheners or deodorants. For over 65 years, Aire-Master has manufactured products with the environment in mind.

Aire-Master diffuser oils and deodorant bar products contain the following safety measures:



#### **Diffuser Oils**

Aire-Master fragrances are crafted from natural and synthetic oils. Our suppliers adhere to safety standards set by the International Fragrance Association (IFRA), a self-regulating risk management system that is globally accepted and recognized for the safe use of fragrance ingredients. IFRA relies on independent experts in dermatology, toxicology, pathology, and environmental sciences to assess risks and ensure consumer safety. The Research Institute for Fragrance Materials (RIFM), IFRA's scientific

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chemical composition, and olfactory data.

RIFM compiles comprehensive safety
dossiers, guiding our fragrance suppliers in
formulating oils based on this information.



#### **True Deodorants**

At Aire-Master, we provide genuine odor solutions by adding Meelium to our fragrance oils. This additive works well with airborne odors and has been used for decades possessing true deodorant qualities. It controls malodors on the molecular level. By neutralizing odor molecules with positive Meelium molecules, we create new molecules that capture and remove unwanted smells. This means no need for strong air fresheners or overpowering perfumes – just natural odor elimination that fades away over time.



### **Fiber Bar Material**

Aire-Master's deodorant bar products are made from 95% wood fiber material sourced from locally harvested soft woods in North America. These products have earned the USDA Certified biobased label, meaning they're entirely made from natural materials! Recycling them helps cut down on landfill waste.



## **VOC Compliant**

Aire-Master's deodorant fiber bar products are included in the "pure perfumes" category. The Environmental Protection Agency (EPA) regulations list "pure perfumes" as an exempt category in regards to a product being compliant as a Volatile Organic Compound (VOC).

