GREEN?
ENVIRONMENT. SAFETY. COMPLIANCE.
Going “Green” is the new hot topic today. Many products are being advertised as “certified green,” but what does this mean? In reality, many organizations are offering their independent certification without governmental authority and/or endorsement. An official “Green” certification has not yet been developed by any governmental agency. Nor is there a specific federal standard for air fresheners or deodorants. For 50 years, Aire-Master has manufactured products with the environment in mind. Our deodorant bar products contain the following safety measures:

**Fragrance Material**

Aire-Master fragrances are made from essential (natural) and synthetic (man-made) oils. Our fragrance suppliers are members of the Research Institute for Fragrance Material (RIFM) which maintains the largest database of flavor & fragrance materials available worldwide. RIFM was formed, as a nonprofit corporation in 1966 to gather and analyze scientific data and engage in uniform safety standards related to the use of fragrance ingredients. RIFM issues Flavor/Fragrance Ingredient Data Sheets (FFID) to assist with compliance for the OSHA Hazard Communication Standards. **RIFM is relied upon as the most comprehensive resource for safe use and exposure information on fragrance materials.** They deliver well-documented conclusions from comprehensive analysis that translates into enhanced Product Management for its members, resulting in safer and more life enriching products for the consumer. [www.rifm.org](http://www.rifm.org)
Fiber Bar Material

Aire-Master uses a fiber bar material that is composed of 66% cloth & fabric post industrial textiles and 33% wood pulp. Recycling these materials reduces the amount of landfill waste.

VOC Compliant

Aire-Master deodorant bar products are included in the “pure perfumes” category. The Environmental Protection Agency (EPA) regulations list “pure perfumes” as an exempt category in regards to a product being compliant as a Volatile Organic Compound (VOC).

True Deodorants

Aire-Master offers true deodorants that eliminate odors without covering them up. We do not use air fresheners and strong perfumes.

CleanGredients™

Aire-Master is a member of CleanGredients™, an online database of institutional and industrial (I&I) cleaning ingredients – known as the online resource for green formulation. At present, CleanGredients™ comprises of only surfactants for hard surface, carpet cleaning, laundry and hand dish soap. Modules for solvents and chelators/builders are now being developed. Additional ingredient categories such as fragrances and colorants will be added as the attributes and criteria are established.

www.cleangredients.org
Aire-Master is committed to meet the future “Green” governmental standards when they are developed. In the meantime, we will continue to make the environment a priority while manufacturing the best and safest products.