



Aire-Master®

Scent Marketing & Odor Control

Plus additional services and products



1.800.525.0957
airemaster.com

Aire-Master

SCENT BRANDING

Service



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Elevate your brand's impact through the power of scent!

Pairing a scent with your brand makes your business unforgettable. It creates positive associations with your products and services that buyers remember. Aire-Master scent branding can play a vital role in creating a great first impression on your customers.

What else can scent branding do for you?

- Encourages buyers to linger longer
- Attracts new customers
- Inspires brand loyalty
- Increases sales and repeat business



Scan to discover scent branding!
airemaster.com/scent

We have a wide variety of scents in eight themes to complement your business



1. Calming

Breathe in relaxing and soothing aromas to center the mind and body.

Scent Examples:

Green Tea Lemongrass,
Lavender, White Tea & Thyme



2. Exotic

Indulge your senses with luxurious fragrances from the tropics.

Scent Examples:

Black Bamboo, Grapefruit
Vanilla, Tahitian Sunset



3. Fresh

Enjoy the deep, clean scents of crisp mornings and sunlit fields.

Scent Examples:

Fresh Cotton, Fresh Air,
Summer Breeze



4. Fun

Relive childhood with the fruit-infused smells of delectable nostalgia.

Scent Examples:

Cherry Berry, Fruit Slices,
Orange Dreamsicle



5. Inviting

Capture the great outdoors with these aromatic reminders of nature.

Scent Examples:

Sweet Emotion, Winter
Forest, Woody Path



6. Romantic

Create an unforgettable ambiance with a tender bouquet of floral scents.

Scent Examples:

Floral, Magnolia Blossom,
Starry Night



7. Uplifting

Awaken the mind and stimulate the senses with invigorating aromas.

Scent Examples:

Blue Agave, Eucalyptus
Spearmint, Green Tea



8. Welcoming

Visit Grandma's kitchen with inviting smells of homemade goodness.

Scent Examples:

Dark Vanilla, Harvest Spice,
Warm Pumpkin Pecan

SCENT FACTS

What are they made of?

A combination of natural, and essential oils plus fine aromatics. No petroleum carriers or harsh propellants!

How do they work?

Top notes: create an initial impression

Middle notes: develop the main theme

Base notes: explore depth and maintain strength

What's the final secret?

See the first paragraph on page 6 for the answer.



► Turn the page to find your business type and ultimate scent experience.



Find your scent experience

We'll help you select the right scent to match your business. If you're looking for a holiday or a special order scent, we can do that too!

Apartments



White Tea & Thyme



Grapefruit
Vanilla

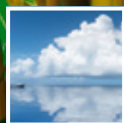


Golden
Bamboo

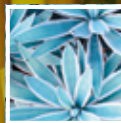
Churches



Golden Bamboo



Fresh
Air



Blue
Agave

Clinics & Hospitals



Green Tea Lemongrass



Fresh
Cotton



Summer
Breeze

Day Cares



Fruit Slices



Red
Raspberry



Juicy
Melon

Entertainment



Blue Agave



Pure
Sunshine

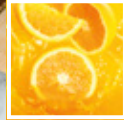


Mango
White Tea

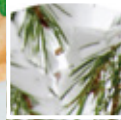
Fitness



Eucalyptus
Spearmint



Fresh
Orange



Winter
Woods

Restaurants



Apple Cider



Dark
Vanilla



Orange
Spice

Hotels & Resorts



Black Bamboo



White Tea
& Thyme



Mango
White Tea

Retail



Grapefruit Vanilla



Floral



Black
Bamboo

Nursing Facilities



Fresh Cotton



Lemon
Twist



Lavender

Not finding your establishment? No worries!
Your representative will guide you in the right scent direction.

What else can
Aire-Master scents do? ►

Aire-Master

SCENT & ODOR CONTROL

Service



Aire-Master scents make it a breeze to remove odors!

Every Aire-Master scent is combined with our ground-breaking Odor Control deodorant. This deodorant eliminates odors at the molecular level instead of covering them up!

Whether odors in your business are from tobacco, marijuana, pets, food, or body odor, we can remove them and leave behind an inviting scent.

How Aire-Master Scent & Odor Control Service Works

We evaluate the size of your space, and any potential odor problems you might have and offer solutions to take care of them.

- No equipment to buy.
- We install a dispensing system for every area.
- We service the system and replace the scent every 28 days.

To maintain the quality of our scent products, we make them ourselves right here in the heart of America.



Ready to make your place smell amazing?

We'll help you choose the option that is right for you.



Small Spaces

Our small space scent and deodorant dispensers are ideal for restrooms, small offices and lobbies, entries, and short hallways.



Medium Spaces

These medium space scent dispensers easily handle meeting rooms, restaurants, large lobbies, clinics, waiting rooms and retail spaces.



Large Spaces

The large space scent dispensers are perfect for atriums, conference rooms, casinos, museums, airports and entertainment spaces.



Portable Option

The *Fresh Turn* portable unit is ideal for apartments, hotels, and nursing facilities. It neutralizes odors as needed in as little as 15 to 30 minutes!



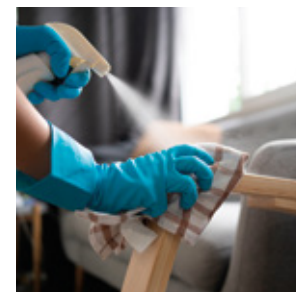
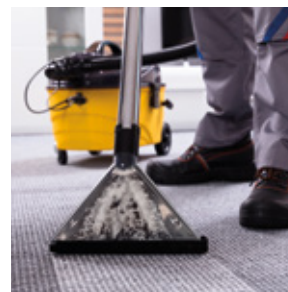
► **Surface odor problems?** We've got you covered. Turn the page for more details.

Aire-Master

SURFACE ODOR SOLUTIONS

Powerful Liquid Deodorants for hard and soft surfaces

Our liquid deodorants can neutralize odors and remove organic waste from cooking, tobacco, sweat, vomit, urine, feces, pets, trash and more—no matter where they're embedded! These powerful deodorants provide long-lasting odor control and make excellent solutions to use in carpet, fabric, and floor cleaning equipment. Best of all, they are safe to use around children and pets!





Scan the QR code to see the many ways to use Blue Lagoon.



airemaster.com/blue-lagoon

Blue Lagoon®

Super Concentrated Deodorant

Aire-Master's premier liquid deodorant! This one-stop product removes odors just about anywhere. Contains citronella to help repel insects. Spray on most fabrics and surfaces, pour into floor drains to reduce sewer odors, and add to mop water, or cleaning equipment. Highly concentrated gallon makes up to 32 gallons of ready-to-use deodorant.



BLAST Kit

Blue Lagoon® Area Spray Treatment

Kit contains a quart of concentrated Blue Lagoon and a pump sprayer for 3-5 full tanks of ready-to-use deodorant. Unique spray tip allows Foam, Mist, or Stream selections. Great for spraying trash dumpsters. Safe to use on all surfaces.



Summer Breeze

Concentrated Liquid Deodorant

This powerful deodorant removes odors from hard and soft surfaces, leaving a light, fresh scent. Highly concentrated gallon makes up to 32 gallons of ready-to-use deodorant.



You're N Control

Bio/Enzymatic Deodorant

Powerful, multiplying enzymes breakdown matter and eliminate odors caused by organic waste, such as urine, feces, vomit, blood, and even skunks. Ready to use on fabrics, carpets, and hard surfaces.

Scan to see how it works!



airemaster.com/youre-n-control

Aerosol Spray Solutions

Dry odor-neutralizing sprays.



Odor Neutralizing Fogger

Total Release or Intermittent Spray

Effective against odors associated with cooking, body odors, smoke, tobacco, decay, trash, urine, feces, and pet odors. Treats 6000 cubic feet. VOC compliant. Pleasant, clean linen fragrance.

Mango Bay

Air & Fabric Deodorizing Spray

A dry, non-staining spray eliminates odors on carpeting, upholstery, draperies, and clothing. Neutralizes tobacco smoke. Mango island fragrance.

► Foam or liquid, the best in **Hand Soaps** are brought to your door. See page 10.

Aire-Master

HAND CARE

Services and Products



Quality hand soap and sanitizer to combat germs

Customers and employees love great-performing hand soap and sanitizer to stay clean and stop the spread of germs. It leaves a positive impression they will notice and appreciate. We have various dispensers* for general-purpose soap, antibacterial soap, hand sanitizer, and cost-saving foams.

How Aire-Master Hand Care Service Works

- We'll help you choose the type of soap and dispenser to fit your facility's needs.
- We install, refill, and maintain each dispensing unit with every service visit.





Paw Wash Hand Soaps

Generous lathering, pH-balanced hand soaps in Honey Almond or Coconut fragrances. Contains moisturizers to soften hands.



Foam Hand Soap

General purpose lathering, pH-balanced foam hand soap. Contains moisturizers and comes in a light floral fragrance.



Antibacterial Hand Soap

Fast-acting, antimicrobial foam hand soap with moisturizers and BZK (Triclosan-FREE). Kills staph and other germs on contact. Effective in removing bacteria from hands.



Pumice Hand Soap

Cleans dirty, greasy hands without harsh chemicals. Contains hand-cleaning scrubbers for ground in dirt and grime. Ideal for automotive shops and painters. Comes in a light citrus scent.



Hand Sanitizer

FDA registered foaming hand sanitizer kills 99.9% of germs in seconds! Evaporates quickly leaving no residue. Contains moisturizers to keep hands from drying out.

What is soap costing you?

Use the conversion table below and insert your cartridge price in the corresponding cartridge volume row to determine the true cost per gallon you are paying for soap. *There are 3,785 milliliters per gallon.*

Cartridge Volume	Gallon Conversion		Cartridge Price		Gallon Price
800ml	4.73	x	\$ _____	=	\$ _____
900ml	4.21	x	\$ _____	=	\$ _____
1000ml	3.79	x	\$ _____	=	\$ _____

► Everyone needs **Paper Supplies** for their business! Keep turning for more details.

Soap and Sanitizer Dispensers



Automatic Dispenser

Foaming Dispensers



Bulk Dispenser

Pouch Dispensers

*For more Hand Soap and Sanitizer Dispenser options, scan the QR code or go to airemaster.com/hand-care.

Dispensers can change without notice.



Aire-Master PAPER

Services and Products

Superior paper supplies to meet your restroom demands

Your restroom says a lot about how you value your customers. We help you make that great impression on your customers by ensuring your restrooms have all the paper supplies they need. Why paper towels? People prefer paper towels over other drying methods because they are still a safe and renewable resource.* Whether it's paper towels or toilet paper, we have a variety of rolls and dispensers to accommodate your restrooms—no matter how large or small.

How Aire-Master Paper Service Works

- We install and maintain equipment.
- We restock with each service visit.
- Need can liners or toilet seat covers? We can add them to service. See pages 21 and 22.



Toilet Tissues

Standard Rolls – 2-ply, 500 sheets

Jumbo Rolls – 2-ply, 1,000 foot rolls

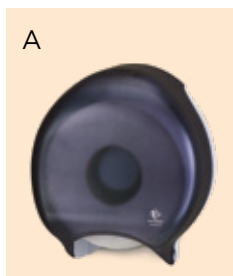
Toilet Tissue Dispensers

A. Single Tissue – Holds one jumbo roll

B. Micro Twin – Holds two standard rolls

C. Twin Tissue – Holds two jumbo rolls

(Paper dispensers and roll length may change due to availability.)



Paper Conversion Chart

Paper comes in all sizes and lengths and the best way to compare prices is to know what you're paying per foot or per sheet. Use the chart below to calculate what you're currently paying for paper and what distributors may try to charge you in the future.

Roll Towels and Toilet Tissue:

Roll Length	# Rolls Per Case	Length Per Case	Price Per Case	Length Per Case	Price Per Foot
_____ ft x _____	=	_____ ft	\$ _____ ÷	_____ ft =	\$ _____

Center Pull Towels and Multifold Towels:

# Sheets Per Roll Package	# Rolls Packages Per Case	# Sheets Per Case	Price Per Case	Sheets Per Case	Price Per Sheet
_____ ft x _____	=	_____ ft	\$ _____ ÷	_____ ft =	\$ _____

Visit **airemaster.com** for more product comparisons.



Paper Towels

D. Multifold – 250 sheets, natural and white

E. Centerpull – 520 sheets, white

F. Roll Towels (Lever) – 350', 600', and 800' lengths

G. Roll Towels (Automatic) – 350', 600', and 800' lengths

Paper Towel Dispensers

D. Multifold Towel – Holds up to 540 multifold and C-fold towels

E. Centerpull Towel – Single sheet dispensing

F. Roll Towel (Lever) – Large capacity, rolls up to 800' length

G. Roll Towel (Automatic) – Large capacity, rolls up to 800' length

*For more information on paper towels -vs- dryers, scan the code:



**airemaster.com/
paper-towel**

Cleaning systems or products? See pages 14-21 to get you started.

Aire-Master CLEANING

Services and Products

Check with your Aire-Master representative to see if cleaning services are available in your area.

Cleaning solutions for your business— from top to bottom!

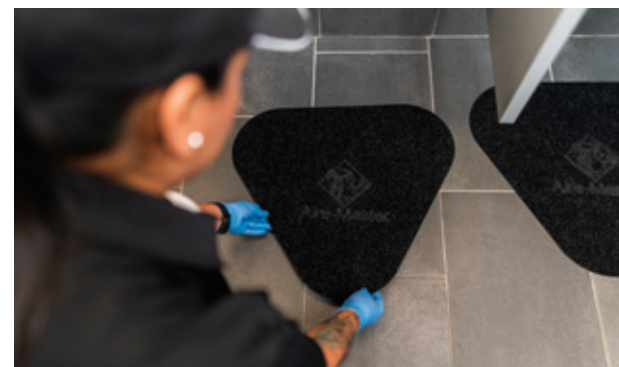
Many customers assess your quality standard based on your business's cleanliness. Aire-Master provides cleaning products for fixtures and floors where germs and odors develop. We also have EPA-registered, hospital-grade disinfectants that are safe for use on all surfaces.

Want a cleaning system that tackles it all?

Aire-Master's Proportioning system and cleaners make it easy to get the right amount of cleaner for every job. See page 18 for details.

Need additional restroom services?

We've got you covered. We regularly install and replace urinal screens, urinal/commode mats, or toilet tank cleaners. Details on pages 20 and 21.



Fixture Products



Fixture Polish

Give restroom fixtures a like-new shine. For use on toilets, urinals, sinks, dispensers, and chrome.

Splash Guard

Seals, protects, and keeps soils from adhering to sinks, toilets, and urinals. It won't crack, discolor, or build up.

Toilet Bowl Cleaners



White Lightning

Mild phosphoric acid-based bowl cleaner with special whitening agents. For use on toilet fixtures, tile, showers, fiberglass, and chrome.

Husky Non-Acid Cleaner 325

Thickened bowl and bathroom cleaner disinfects and deodorizes. Safe to use on chrome and sinks.

Husky Super 303

Powerful acid bowl cleaner for first-time cleanings and tough jobs. For use on vitreous china surfaces only. Do not use on chrome or metal.



To see the many ways to use Super Degreaser, scan the code.



airemaster.com/super-degreaser

Super Degreaser

Industrial Strength Concentrate

Removes grease, oil, wax, tar, and dirt. For use on all water-washable, hard surfaces. 1 gallon of concentrate can make up to 32 diluted ready-to-use gallons. Also for use in carpet and floor cleaning equipment.



Floor Products



Step Safe
reduces the
risk of slips
and falls!

Step Safe *Industrial Strength Concentrate*

Step Safe helps reduce the risk of costly falls in kitchens caused by cooking grease on floors. Contains grease-eating enzymes that continue to work long after floor is dry. Simply use bucket, mop, and squeegee daily and watch the grease disappear.



Floor Wash

Our concentrated, general purpose floor cleaner provides the cleaning power of orange oil. Quickly removes grease, oil, wax, tar, and grime from floors. Excellent for removing urine from tile and grout. Contains gentle cleansing peroxide.

Super Floor Wash

Our concentrated, acid floor cleaner quickly removes grease, oil, wax, tar and dirt from floors and walls. Low-foaming formula features fast-acting mild acids that are safe on floor tile, plastic drain pipes, septic and sewer systems. Use for the toughest floor and wall cleaning jobs.

Sanitizing Products

Procon® Turquoise 3 Disinfectant

An EPA-registered, hospital-grade concentrated disinfectant cleaner provides effective cleaning, deodorizing, and disinfecting of nonporous surfaces. Kills Hepatitis B, Hepatitis C, HIV, MRSA, Coronavirus, Parvovirus, and more. For use in pump and bottle sprayers and mop buckets. No wiping required. Six-month shelf life after dilution. Makes up to 128 ready-to-use quarts.



Phenomenal Hospital Disinfectant

Hospital-grade, phenolic disinfectant and deodorant spray chemically neutralizes malodors. Kills HIV, Influenza 2, Herpes Simplex, TB, Polio Virus, MRSA, and more. Also controls mold and mildew. For use on all touch surfaces.



PortionPac® Germicidal Detergent 205N

A one-step, hospital-grade germicidal cleaner used for general cleaning, disinfecting, deodorizing, and controlling mold and mildew on all hard, nonporous surfaces. No wiping required. EPA-registered concentrate has six-month shelf life after dilution. For use in pump sprayers, spray bottles, and mop buckets.



Three-Sink Compartment Sanitation System



Aire-Master can set up an appropriate dish washing and sanitation system for you. We'll install a proportioning system for dish detergent and sanitizer. For use with three-compartment sinks.



- We will train you. It's quick and easy!
- We offer the best in detergents and sanitizers.
- Never run out of dish cleaners again.
- Our concentrates save you money.



Cost-effective Proportioning System

Aire-Master's Proportioning System helps save you time and money safely. With our effective disinfectants and cleaner concentrates, you'll have everything you need to tackle the toughest grime and odor. If you can turn a dial, you can operate our proportioning system.

SIMPLE. We'll install your fool-proof proportioning system and provide on-site training.

SAFE. This system uses closed-looped technology that keeps chemicals safe from misuse and waste.

SAVE. Aire-Master's Proportioning System adds the right amount of concentrated cleaner. One half-gallon concentrate makes up to 128 ready-to-use quarts!

SAVE UP TO 75%

Highly concentrated cleaners that tackle it all!

Experience big savings when used with our Proportioning and Flexdose systems.



PC1: All Purpose Cleaner and Degreaser

Cleans and degreases most hard surfaces. Use to remove dirt, grease, oil, and heavy soils.



PC2: Glass and Multi-Surface Cleaner

Cleans nonporous surfaces of grease, finger prints, and other soils that leave residue. Non-streak finish.



PC3: Floor and Hard Surface Cleaner

Especially developed for flooring and other nonporous surfaces. Cleans grease, oil, dirt and grime, food, beverage stains, and wax.



PC4: Carpet Spotter

Removes inks, paints, grease, varnish, polishes, tar, cosmetics, and more from most carpets, fabrics, and upholstery.



PC5: Air/Surface Deodorant

Eliminates odors caused by tobacco smoke, pets, cooking, trash, urine, feces, vomit, mold and mildew, and sewage.



ProCon: Turquoise 3 Disinfectant

Disinfects and cleans most nonporous surfaces, including fixtures. Mildewstat with fungicidal and virucidal activity.

FlexDose® portable, waterless dispensing system

FlexDose makes ready-to-use cleaners easy and safe. Unique anti-reverse pull pump prevents users from under or over dosing a product. Using the SafeLink™ closed-loop inserts, it delivers the right amount of concentrate each and every time. For half-gallon and gallon concentrate chemicals. Also, use to fill spray bottles, mop buckets, sinks, and more.



Additional restroom services for a better customer experience

Installed and replaced regularly.

Wave Urinal Screen

Keeps urinal trap and drain from clogging. Contains enzymes and a fresh fragrance to prevent soil buildup and odors.



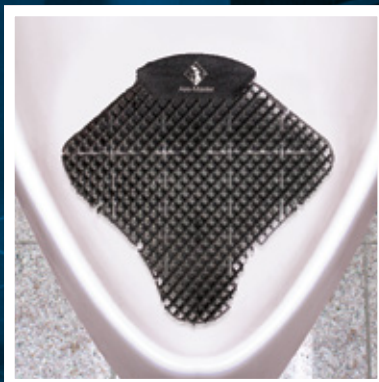
Splash Hog Urinal Screen

Vertical urinal screen protects floors and patrons by drastically reducing splash-back. Infused with our Black Bamboo scent.



Stingray Urinal Screen

Designed for restrooms with heavy traffic. Reduces urine splash-back. Infused with our Black Bamboo scent.



Urinal/Commode Mats

These effective mats absorb urine splashes and drips around urinals and toilets. Helps prevent bad odors and protects floors.



Pottie Blue Bowl Cleaner

Placed in the toilet tank to reduce soil build-up in tank and bowl. Contains water conditioner, deodorants, detergents, and blue coloring.



Baby Stations

Each service visit, we will clean all surfaces of these changing tables, removing soils—using hospital-grade disinfectants to eliminate bacteria and germs.



BioEnzymatic Treatment

Each service period Aire-Master will spray *You're N Control*® around toilets, urinals, and other fixtures. Its powerful enzymes eat away at all organic waste. Leaves a fresh clean scent.



Toilet Seat Covers

Provide toilet seat covers for health and safety. Plastic holder easily mounts to wall. Seat covers are safe for flushing. 250 count.



Check with your Aire-Master representative to see if cleaning services are available in your area.

Aire-Master **ADD-ON** Products

Can Liners



Low Density (low d)

Polyethylene liner works best with lighter weight paper waste, shredding, and sharp items. Superior stretching ability.

High Density (high d)

Polyethylene liner for food, liquids, and heavier waste. Superior moisture and vapor barrier properties. Lower resistance for tears and stretching.

Disposable Gloves



Vinyl Gloves

Ideal choice for applications that demand frequent changes. For short-term use.



Latex Gloves

Latex gloves remain the glove of choice for surgical and medical procedures. Note: some people have allergic reactions to latex.



Nitrile Gloves

The best replacement for latex, nitrile provides outstanding protection against chemicals. Puncture resistant.

Fly Control Systems



Insect Inn Ultra II and Fruit Fly Patrol

These units use UV light to draw flies and other insects in. They're stuck and trapped permanently hidden from view. Perfect for use in kitchens and eating areas. Meets USDA & FDA guidelines. For small and large spaces.



Metered Aerosol System

Kill flying pests! Features auto-default mode that sprays every 15 minutes/24 hours a day! Contains Quest-On-Time Insecticide. EPA-registered and meets USDA guidelines. No lingering odor.

Scents for your home?



Find it here
AireMasterHome.com

Scan the
QR code.



Aire-Master Home



Aire-Master®

Become an Aire-Master Franchise!

- Low Investment and Overhead
- Repeat Business Model
- Flexibility
- Ongoing Support
- Established Brand and System



AireMasterFranchise.com



Solving Problems since 1958

Aire-Master has produced exceptional products and services over the last 65 years, providing our customers with scent branding, odor control, and various other services to enhance their business.

Jerry McCauley, Founder



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